



safe screen time for them, peace of mind for you

With our family digital safety tools,
powered by Bark, an award-winning
parental controls company.



Today's kids and teens are constantly online, scrolling, watching, chatting, gaming, and learning. And while the internet can open doors, it also comes with risks like explicit content, online predators, and cyberbullying. That's why we partnered with Bark, a leader in family tech, to bring you smart and easy-to-use tools that help keep your kids safe.

It's more than just "blocking and locking." Our family digital safety tools are here to encourage conversations, support healthier online habits, and give you a clearer picture of your child's digital life with:

- ✓ Web filtering
- ✓ Parental monitoring
- ✓ Screen time management
- ✓ Location tracking

What's really happening behind the screen?

In 2024, Bark analyzed over 7.9 billion messages across texts, email, YouTube, and 30+ social media platforms. The results were eye-opening:

77% of teens

experienced bullying

60% of teens

were involved in self-harm
or suicidal ideation

40% of teens

used language about
anxiety

63% of tweens

encountered nudity
or sexual content

43% of teens

engaged in conversations
about depression

you can't be everywhere at once, so let us handle it

Monitor texts, social media, search, and more

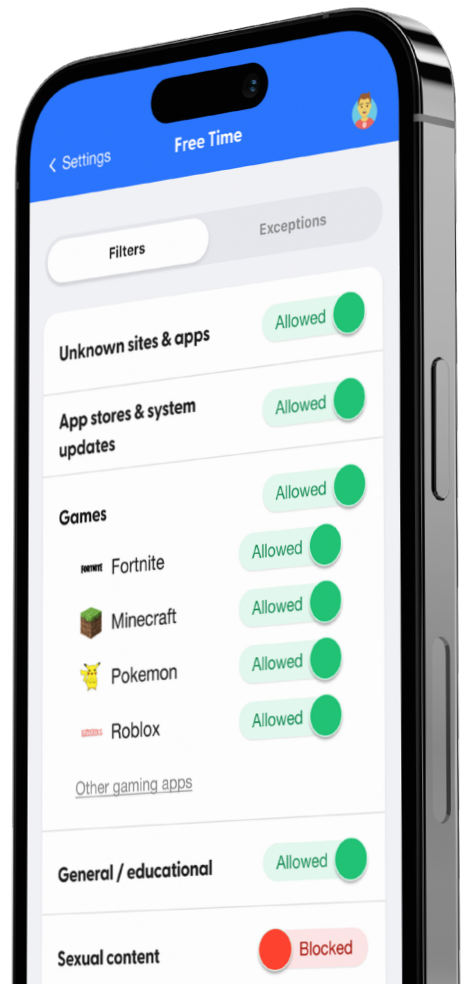
No other tools on the market today can provide monitoring this comprehensive. Bark monitoring covers 30+ of the most popular apps and social media platforms, including Instagram, Snapchat, YouTube, texts, and email. Then, you'll get alerts when something may need your attention, such as:

- Interactions with predators
- Mentions or ideation of self-harm
- Cyberbullying
- Drug use
- Violence and threats

Support a healthy balance between their digital and real life

Kids need freedom to explore and parents need tools to help guide them. We make it easier to set digital boundaries and healthy habits with features such as:

- Customized daily screen time scheduling
- Web filtering for websites and apps
- Location tracking with check-in function to request alerts when your child departs and arrive



Rest easy: you're backed by the best

Our unique features, educational resources, and variety of plans earned Bankrate's "Best for Families" award. We've been helping companies protect employees and their families for over 17 years with powerful features:

- ✓ 24/7 U.S.-based identity theft support
- ✓ Up to \$5M identify theft expense reimbursement†
- ✓ Proprietary features to educate and empower, like our Allstate Digital Footprint®, Allstate Security Pro®, and our Identity Health Status
- ✓ Educational resources like our personal coaching sessions, Elder Fraud Center, and our Unemployment Fraud Center

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for information purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Certain features require additional activation. Product may be updated or modified.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.